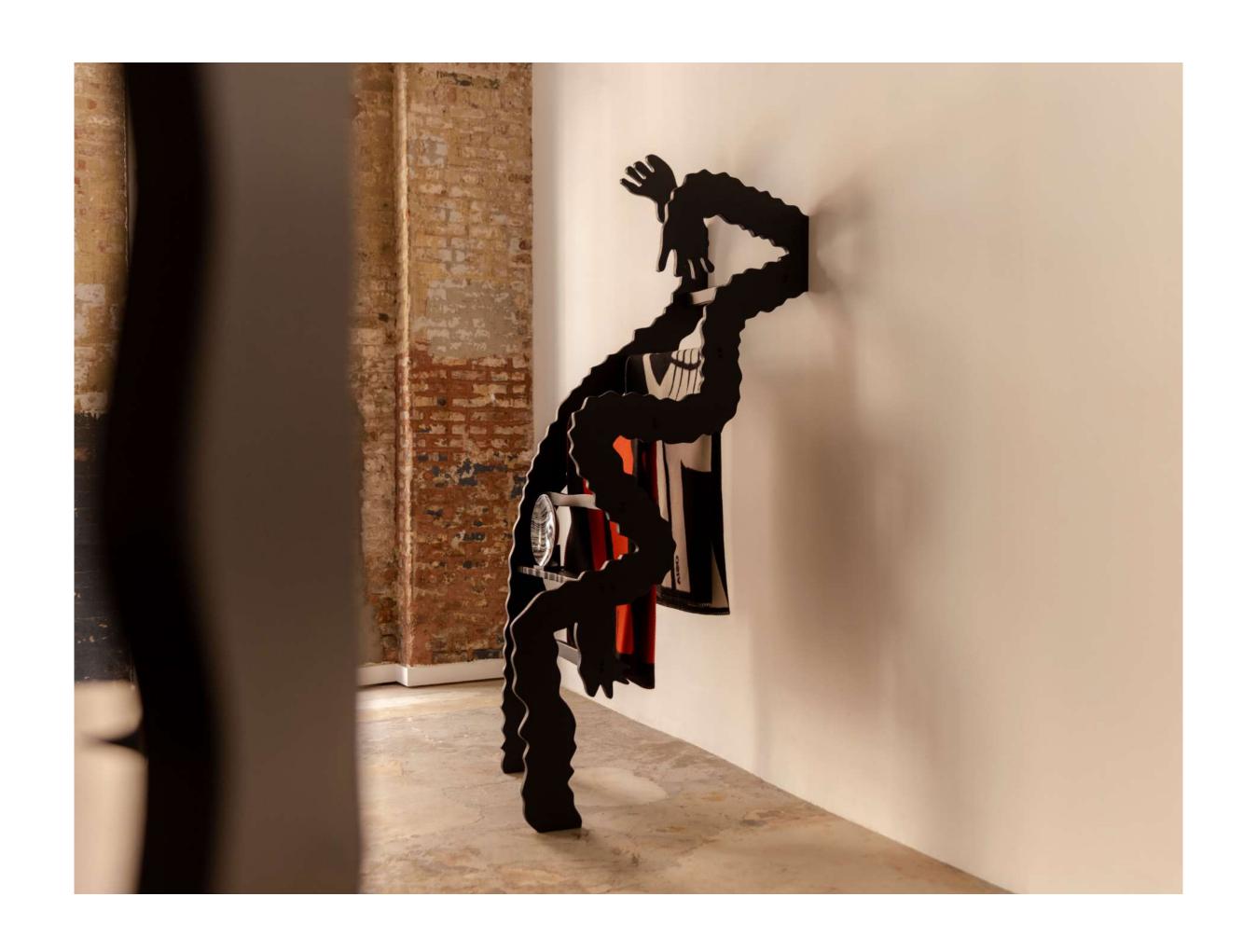


## **VISO PROJECT**

## VISOPROJECT







WHO WE ARE VISO PROJECT is a lifestyle brand based in Madrid and New York, specializing in collectible design and homeware. VISO objects, known for their graphic, form-based designs, add artistic character and utility to everyday settings. Each item is unique in design and form, reflecting the work of artisanal craftsmanship and makers worldwide. Seasonless designs and sustainable limited runs cultivate lasting quality in VISO objects.

Following a 15-year publishing, editing, and consulting career, David Vivirido and Francesco Sourigues launched VISO PROJECT in 2017. A detour into design from fashion, the former editors introduce a new perspective on home decor and goods. Their approach is rooted in nuanced ideas of play woven into patterns, textures, and finishes.









WHAT WE DO VISO PROJECT brings together collectible design and homeware rooted in global craftsmanship. Each piece is a testament to our dedication to artisanal skill and timeless design, whether it's luxurious handmade blankets, finely crafted porcelain, or collaborative limited-edition works.

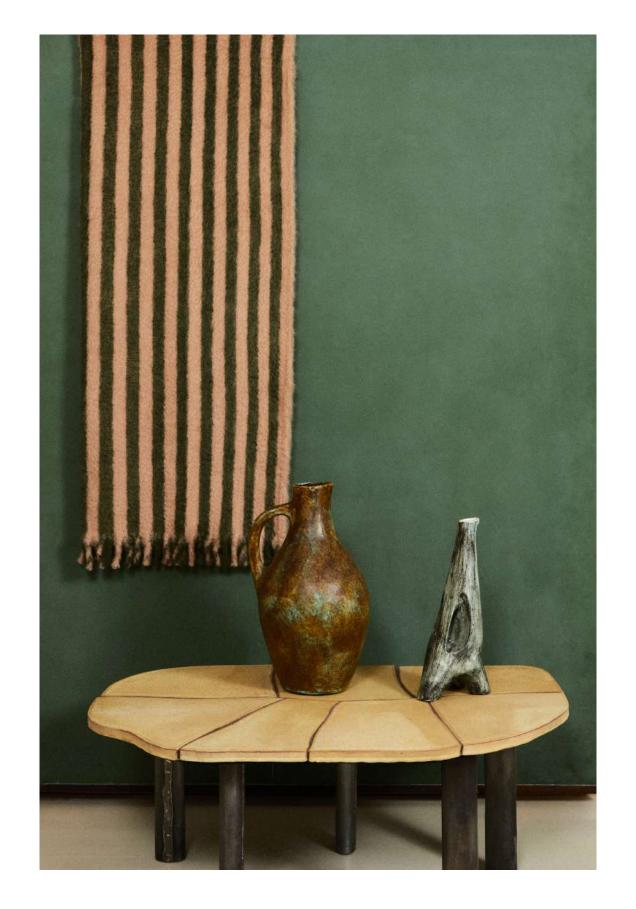
VISO emphasizes sustainability, producing in small, intentional batches to ensure the utmost quality and exclusivity. By merging form and function, we create items that transcend trends, offering lasting value through thoughtful production. With a highly curated edit that spans textiles, ceramics, and collaborative interior pieces, VISO is committed to preserving traditional techniques while innovating for the modern home. Each meticulously crafted object is distributed directly through our online store and select retail partners.

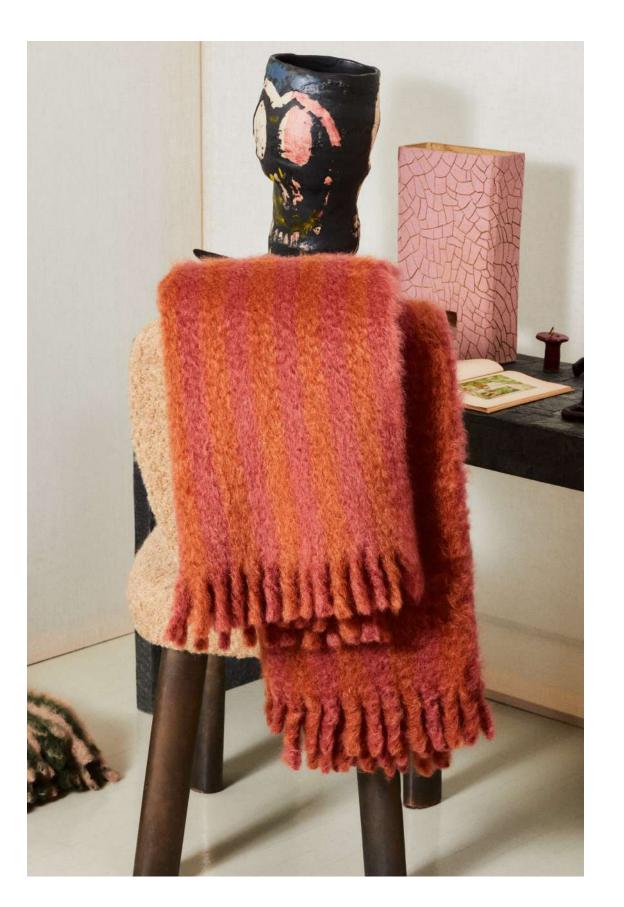






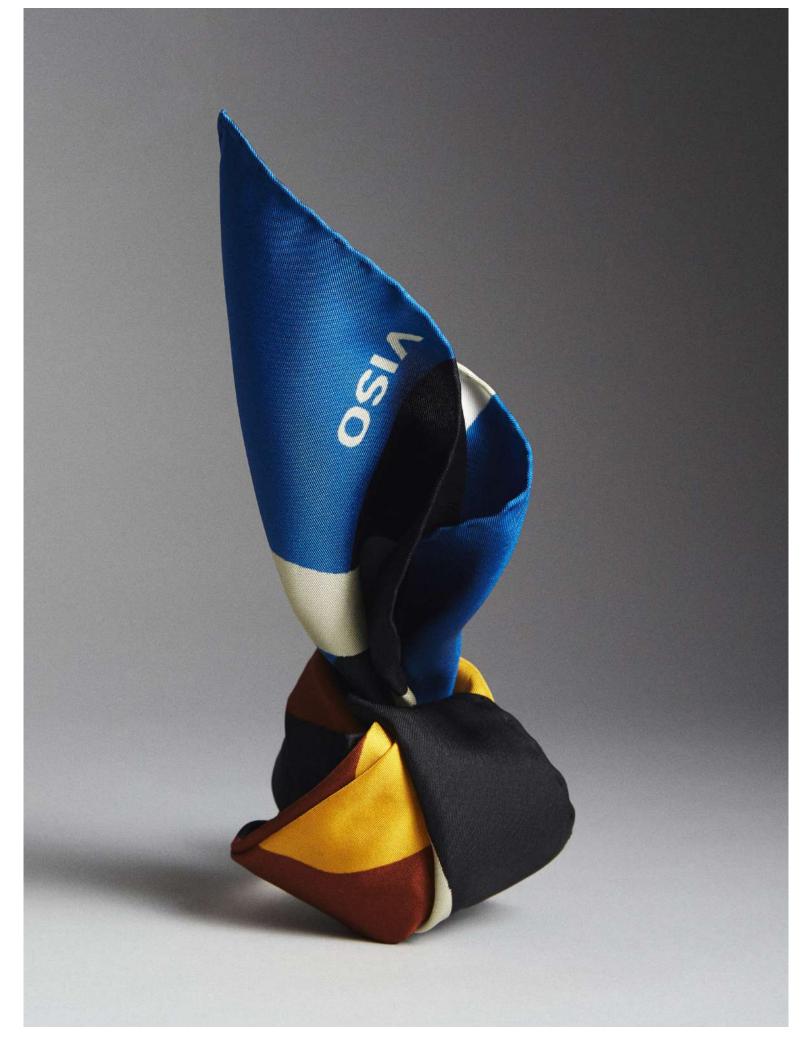






COLLABORATIONS Collaborations with makers are core to VISO PROJECTS' philosophy of supporting artisans worldwide. VISO objects feature diverse crafts, including unique handmade blankets, rugs, tapestries, and porcelain and glass works. VISO PROJECT focuses on responsible production. Limited runs enhance quality by creating fewer collectible items. This practice supports artisans and small-scale manufacturers, helping to preserve local craftsmanship. Each meticulously crafted object is distributed directly through the online store and select retail partners.



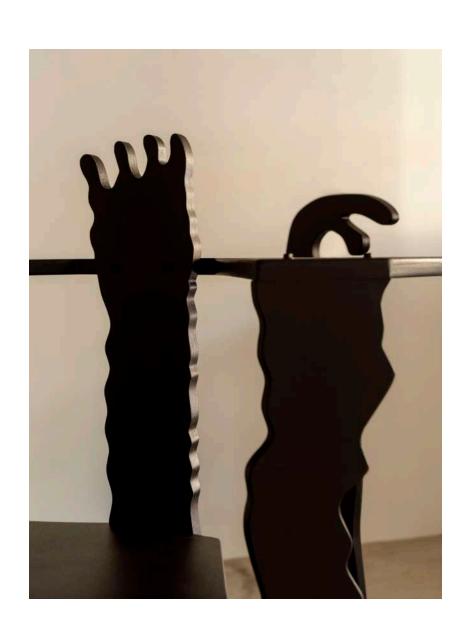




VISO COLLECTIVE X ANDRE MELLONE. TRIBECA, NEW YORK / FEATURING JAZZ VASE IN COBALT BLUE

SILK HAND ROLLED SCARF PHOTOGRAPHED IN STUDIO IN NEW YORK

and our products in an interactive way, we curate a series of pop-ups and installations in various cities around the world. These events allow Viso followers and newcomers to explore our work through a full range of visual experiences. Each presentation includes a variety of engaging elements, such as audiovisual components, lighting, interior and space design, as well as immersive experiences.





VISO DUMBO X CASA ANTILLON VISO PROJECT



